

ENTRY DETAILS



ANCHOR YEAST – WINNA! WINNA! WIN A PORTABLE BLUETOOTH SPEAKER PROMOTION 2026 – Terms and Conditions

1. The Promoter

The promoter of this competition is Anchor Yeast, located at 22 Bunsen Street, Industria, Johannesburg.

2. Eligibility

- Age Limit: This competition is open to legal residents of Namibia aged 18 years or older.
- Exclusions: Employees, directors, agents, or consultants of the Promoter, their immediate family members, and any retail partner staff handling entries are strictly prohibited from entering.

3. Campaign Period

The competition opens from 01 September 2026 and ends on 30 November 2026. No entries received outside this window will be accepted.

4. How to Enter

Participants can enter as follows and multiple entries are allowed. Purchase any Gold Star Instant Yeast, Anchor Instant Yeast, Brewer's Dry Yeast, Bovril, Marmite or Thirst Buster Flavoured Powdered Drink product from any of the participating stores.

1. The competition only applies to the purchase of the above stated products from the participating merchants.
2. Participants must enter by sending an SMS with the 'Anchor' to SMS number 445 and follow the necessary prompts to enter.
3. Participants must keep their till slips as this may be required to verify winner/s of the prize/s on offer.
4. Standard network data rates apply. Free minutes or data bundles do not apply to automated promotional chat lines.

5. Prizes

- The prizes are Potable Bluetooth Speakers (1 x Speaker per participating store is on offer to win).
- Prizes are non-transferable, non-exchangeable, and cannot be substituted for cash.

6. Draw and Winner Notification

- Winners will be selected via a random lucky draw conducted in January 2027 under the supervision of an independent auditor.
- Winners will be contacted telephonically on the number provided during entry
- If a winner cannot be reached after 5 distinct phone attempts over 48 hours, the Promoter reserves the right to disqualify that winner and draw a runner-up.
- Winners must present their original Namibian ID/Passport and the original winning till slip to claim their prize. Failure to produce proof of purchase results in automatic forfeiture.

7. Consumer Protection and Privacy

- POPIA / Data Protection: By entering, participants agree that the Promoter may collect and process their personal info to execute this competition.
- Marketing Consent: Personal data will not be shared with third parties or used for future marketing unless the participant explicitly opts in.
- Publicity: Winners may be requested to take part in publicity (e.g., social media photos), but they hold the absolute right to decline the use of their image without forfeiting their prize.

General Limitation of Liability

- The Promoter is not responsible for lost, damaged or misdirected entries, or for any technical SMS system failures or network downtimes.
- The Promoter reserves the right to amend, change, or terminate this competition immediately if required by the Namibia Lotteries Board or due to factors beyond its control.